

Corporate Conservation

On September 27, 2007, KTBC-TV, the Fox-affiliate in Austin, Texas, featured KBDJ in a story titled “Corporate Conservation” in its 5 PM newscast. Anchor Mike Warren reported on KBDJ’s efforts to “produce (materials) for local road projects and at the same time be ecologically sensitive.” The story featured video of Blackbuck antelope running freely on the KBDJ site and a group of environmental educators touring the property.

KBDJ President Jill Shackelford was interviewed about one of her passions: education. “We have buffer zones set aside on our property that will provide native habitat. Those buffer zones can be used as an on-site laboratory for students and teachers to get field experience.”